



# KARIN SCHWARZ

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## EDUCATION

### COLORADO STATE UNIVERSITY

2010 - 2015 FORT COLLINS, COLORADO

Bachelor of Fine Arts in Graphic Design  
Bachelor of Business Administration in Marketing

### LINCOLN UNIVERSITY

2013 FALL STUDY ABROAD CHRISTCHURCH, NEW ZEALAND

## EXPERIENCE

### DESIGN INTERN, APPALACHIAN TRIALS

JUNE 2016 - PRESENT

Responsible for designing an array of content for the dedicated Appalachian Trials community. Creation of featured images for one of the top hiking and outdoor blogs for long distance backpacking.

### COMPUTER & ENGLISH TEACHER, PETTPITAYAKOM SCHOOL

OCTOBER 2015 - APRIL 2016

Taught English and Basic Computers / Graphic Design to teenagers in Phetchabun, Thailand. Planned and participated in school events, parades, Thai language classes, and cultural ceremonies.

### DESIGN & MARKETING INTERN, INTO COLORADO STATE UNIVERSITY

JANUARY 2014 - SEPTEMBER 2015

Created extensive marketing materials for an international audience including posters, flyers, monthly newsletters, presentations, video production, and website content development.

### FREELANCE DESIGN

AUGUST 2012 - PRESENT

#### CHOOSE PEOPLE

Creation of promotional flyers and advertisement banners for the happiness gurus at Choose People.

#### ANONYMOUS LONGBOARDS

Designed and painted custom longboards for customers such as Fireball Whisky.

## SKILLSET

Illustrator, Photoshop, InDesign  
Traditional & Digital Illustration  
Identity & Branding  
Photography & Video Production  
Oil & Acrylic Painting  
Intaglio & Lithography Printmaking  
Leadership & Management